



MEDIA ALERT & PHOTO CALL

**Innovation Guelph hosts community barbeque
to launch new business coaching program**
Event celebrates up-and-coming Guelph companies

GUELPH, June 11, 2014 – Guelph residents, community leaders, entrepreneurs and small business owners are invited to **join Innovation Guelph (IG) on Saturday, June 21 for a community barbeque.**

The public event is free to attend and will celebrate the launch of IG's signature business coaching and education program, *Speedway™*.

"Never before has there been so much attention focused on helping new business get started. Our new *Speedway™* program is intended to grow the long-term strength of our local economy by fostering entrepreneurship and developing small businesses in our region," said Dr. James Doran, chief operating officer of Innovation Guelph.

The outdoor event plays on the *Speedway™* program's car racing theme, and attendees can expect **exotic and vintage cars, children's activities, music, and affordably-priced food items**. Dr. Doran will also announce **five up-and-coming Guelph-based companies** who have been selected for "Supercharger" – a three-month, elite level of IG's business coaching program.

Complete event details are available online at InnovationGuelph.ca and on the **Innovation Guelph Facebook page**.

WHERE: 111 Farquhar St., Guelph, ON

WHEN: Saturday, June 21 (rain or shine)

EVENT TIME: 12:00 - 4:00 p.m.
Announcements at 1:30 p.m.

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To RSVP, for additional information or to schedule an interview, please contact:

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