



PROMOTING TRADE IN ICT SERVICES BETWEEN COSTA RICA & CANADA

ARWEB.COM www.arweb.com

ARWEB is a digital production agency with expertise in high volume graphic design, banner ad campaigns and website creation, specializing in WordPress web design.

ARWEB has served mid-sized advertising agencies and mid to large web developers with world class excellence for over 20 years.

ARWEB's expertise extends to international brands as well as transcreation for the Central and Latin American markets.

Offering nearshore solutions close to western time zones, ARWEB invests in creating long-term client relationships, developed with care through personalized, high quality services and responsive, talented project teams.



CECROPIA SOLUTIONS www.cecropiasolutions.com

Cecropia Solutions is a full service provider of custom software development and quality assurance with technology centres in Costa Rica and general office and sales centres in Austin, TX and Seattle, WA.

Cecropia provides full-time staff augmentation or project based engagements for clients needing custom technology solutions. Cecropia's experienced engineers are located in North American time zones.

Cecropia has extensive experience building virtual engineering teams for large US based software companies as well as enterprises within a variety of other industry verticals, leveraging Agile methodologies and expertise in a wide variety of development platforms.



DOUBLE DIGIT www.doubledigit.com

DoubleDigit is a full-service technology and marketing implementation company delivering solutions in four core areas: digital production and implementation, custom application development, audiovisual production and media operations and analytics.

DoubleDigit serves agencies working with large, high-profile brands in North America and the UK, providing dedicated teams, a pragmatic project-based approach and mature services.

DoubleDigit clients benefit from the company's commitment to results, the capacity to deliver above expectation and experience with major global brands.

Simply put, DoubleDigit enhances clients' ideas with outstanding execution.



LANTERN TECHNOLOGIES www.lantern.tech

LANTERN Technologies is the developer of HUNT-R, an IoT-based remote monitoring tool that helps manufacturing companies reduce hydro costs and avoid mechanical failure on critical equipment.

The HUNT-R solution requires no intrusive technology or modifications to existing equipment. Rather, a sensor relays data to a cloud-based interface enabling companies to view operational data across devices in real time.

LOYMARK
www.loymark.com

Loymark is a digital marketing firm that designs and builds sophisticated online loyalty programs to help businesses engage with customers and increase interactivity.

Loymark has developed a hosted platform, customised for retail or online services that integrates customer data collection and analysis; mobility-based interfaces; e-commerce integration; digital marketing and campaign tools.

Retail customers, including Subway and Home Depot, have all leveraged Loymark's technology and services to launch loyalty programs that help drive interaction and online revenue generation.



PERNIX LABS
www.pernix-solutions.com

Pernix Labs delivers software-prototyping for web and mobile application creation, UI and UX design and product development consulting.

Pernix builds solid foundations of trust, communication and efficiency by crafting quality products delivered on time and in-budget. The name is Latin for agility, which is demonstrated in every project.

Talented, experienced interdisciplinary teams provide start-ups and small companies info-tech consulting and prototyping to bring ideas into reality.

Pernix also offers expert team augmentation for software development and QA, specializing in mobile, Java, .NET, Ruby on Rails and Javascript frameworks at an accessible cost for business incubators and those needing to strengthen their IT capacity.



PROXIMITY COSTA RICA
www.proximitycr.com

Proximity Costa Rica is a technology services company that provides software development, testing and maintenance services to clients based throughout the Americas in a near-shore model.

With over 100 engineers capable of developing and delivering custom software, e-commerce, mobility solutions and QA services, ProximityCR can provide the outsourced services needed to augment skill sets and build out development teams.



QUALITY XP DEVELOPMENT
www.qxdev.com

Quality XP Development offers custom software engineering for joint IP development, prototyping, new product development and emerging market-focused 'Internet of Things' solutions, specializing in embedded systems for consumer product automation and medical R&D.

QXD also provides expert e-commerce software solutions, mobile application development and custom software services.

As demonstrated by the central role they played in the CES 2017 award-winning team for the new Linksys Velop™ line of mesh WiFi home routers, major brands trust QXD's expert project management and solution architecture to achieve results at an accessible cost.

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ABOUT GATEWAY TO TRADE

The GATEWAY to Trade programme is a capacity-building and market linkages initiative to support the development of trade in services between Costa Rica and Canada, with the overall objective of increasing economic development and fostering the growth of Costa Rican SME service providers.

Through training, coaching and export plan development, SMEs are better prepared for market visits and B2B meetings, enhancing their chances for success in entering new markets.

For further information on GATEWAY to Trade, please visit www.gatewaytotrade.com.



THE FOLLOWING ORGANIZATIONS HAVE COLLABORATED TO SUPPORT THIS INITIATIVE:

GATEWAY PARTNERS

PROCOMER

The export promotion agency of Costa Rica, PROCOMER, founded in 1996, is a non-governmental public entity whose mission it is to promote, strengthen and diversify Costa Rican exports and facilitate trade and investment. Through the elaboration of export programmes such as export readiness assessments, training, market research, advisory services and trade missions, PROCOMER seeks to enhance the international competitiveness of small- and medium-sized enterprises.

PROCOMER, through its Trade Promotion Office in Toronto, will continue to act as the gateway to trade that connects Costa Rican and Canadian businesses in a variety of sectors.

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GLOBAL LINKS NETWORK

Founded in 1991, Global Links Network Canada Inc. (GLN), is an international trade facilitation firm that specializes in private sector development and trade-related capacity-building with a particular focus on trade in services for developing countries.

Global Links Network Inc. serves as the GATEWAY to Trade Project Implementer.



TFO CANADA

TFO Canada is the primary Canadian provider of information, advice and contact for businesses in developing and emerging countries that are interested in exporting to Canada. TFO Canada provides free web-based products and services to registered exporters including their flagship Exporting to Canada Handbook and multiple sector specific documents.

TFO Canada is overseeing the implementation of GATEWAY to Trade and provides specialized services as required.



INNOVATION GUELPH

INNOVATION GUELPH IS BUILDING PROSPERITY FOR COMMUNITY WELLBEING BY PROVIDING MENTORSHIP AND BUSINESS SUPPORT PROGRAMS AND SERVICES TO HELP INNOVATIVE ENTERPRISES START, GROW AND THRIVE.

OUR NOVEL BUSINESS ACCELERATION PROGRAM INCLUDING SPEEDWAY FAST LANE FUEL INJECTION THE RHIZE PROJECT AND BCORP BOOTCAMP ARE DESIGNED FOR HIGH-POTENTIAL STARTUPS AND SMALL AND MEDIUM-SIZED ENTERPRISES FROM ACROSS SOUTHERN ONTARIO THAT ARE READY TO SCALE. INNOVATION GUELPH ALSO SERVES AS A ONE-STOP POINT OF ACCESS TO ONTARIO NETWORK OF ENTREPRENEURSHIP PROGRAMS AND RESOURCES.

THE OUTCOME IS AN INNOVATION ECOSYSTEM THAT DRIVES ECONOMIC GROWTH, SUPPORTS ENVIRONMENTAL SUSTAINABILITY AND ENHANCES THE QUALITY OF LIFE FOR EVERYONE IN OUR REGION.

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