

For Immediate Release

## **Guelph-based cooking school founder profiled in new online film series** *“Roam New Roads” profiles Baby Boomer entrepreneurs following their passions*

**November 12 (Guelph, ON)** – Natalina Bombino Campagnolo, founder of Guelph-based cooking school [La Cucina di Natalina](#), is profiled as part of *Roam New Roads*, a new content-driven online platform featuring the aspirational lives and passions of the 45+ generation through exclusive video content.

Campagnolo, an Innovation Guelph client since March 2015, is featured in two short films showcasing her passion for the vibrant food culture of her southern Italian heritage, which she shares through hands-on Italian cooking classes and food and wine tours to Italy.

“I’m thrilled to be a part of the *Roam New Roads* series and grateful for the opportunity to share the story of how I found my calling as a creative entrepreneur,” said Campagnolo. “The **video series is an innovative look at how Baby Boomers are following their passions and leading vibrant, fulfilled lives.**”

[Roam New Roads](#) features stories and ideas on entrepreneurship, arts and culture, real estate, music, adventure, sports, travel and family, and encourages Baby Boomers to embrace the next chapter of their lives and make their personal bucket lists a reality. The series is a partnership with Canon Canada.

The **two-part film “Cooking Lessons” gives a peek at a day in the life of Campagnolo and La Cucina di Natalina, and is now available on the *Roam New Roads* YouTube channel** ([part 1](#), [part 2](#)).

Campagnolo was one of a handful of entrepreneurs selected through a casting call issued earlier this year by series creator [Blue Ant Media](#), a privately held media company that owns and operates 10 media brands including Cottage Life, T+E, Smithsonian Channel Canada, Love Nature and AUX.

“Natalina combines her genuine passion for creating an authentic Italian food and travel experience with her intuitive and savvy entrepreneurial drive,” said Monica Schut, Campagnolo’s business mentor at Innovation Guelph. “Her business reflects a sophisticated level of intention, honing communication skills and building through her strength in developing strategic partnerships and collaborative relationships. Customers become friends and suppliers look for new ways to work with her. A recipe for success!”

Innovation Guelph began providing business mentoring and education to La Cucina di Natalina Italian Cooking School earlier this year. The company was one of nine finalists to participate in Innovation Guelph’s recent pitch competition for women entrepreneurs in Wellington County.

To learn more about the business support services offered by Innovation Guelph, visit [innovationguelph.ca](http://innovationguelph.ca).

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### **About Innovation Guelph**

[Innovation Guelph](#) helps ideas start, grow, and thrive by cultivating entrepreneurs, developing powerful partnerships, and supporting innovative initiatives that transform the way we do things in business and in our community. We help companies, entrepreneurs and youth to explore and solve business challenges through our hands-on approach to business coaching. We’re committed to helping businesses succeed. We also work with The City of Guelph, the region, local organizations, and community groups to strengthen community projects that will improve the quality of life in Guelph. Innovation Guelph is a member of the [Ontario Network of Entrepreneurs](#) (ONE).





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**About La Cucina di Natalina Italian Cooking School**

Founded in September 2011, La Cucina di Natalina Italian Cooking School inspires, educates and delights home cooks and foodies with authentic Italian recipes, ingredients and cooking tips delivered through hand-on classes, video and our food and wine tours to Italy. Based in Guelph, Ontario, La Cucina di Natalina Italian Cooking School is a member of Taste Real, Guelph Wellington Local Food and Tourism Guelph, and proudly supports Slow Food Wellington County. Register for current classes and learn more about upcoming tours at [italiancookingschoolguelph.com](http://italiancookingschoolguelph.com).

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