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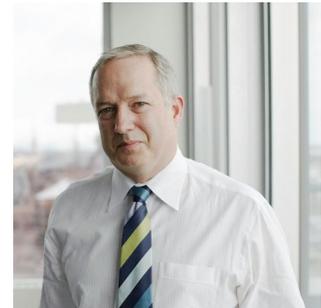
Innovation Guelph appoints four new directors

GUELPH, September 29, 2015 – Innovation Guelph (IG) today announced the appointment of four new directors to its board, effective September 1, 2015. They include:

- Daniel Atlin, Vice President, External, University of Guelph;
- Suzanne Bone, CEO & President, The Foundation of Guelph General Hospital;
- Bob Campagnolo, Director, SAP; and
- David R. McEllistrum, Partner, RLB LLP.

"We are very pleased to have Daniel, Suzanne, Robert and David join Innovation Guelph's leadership team. Together **they bring a diverse range of experience and expertise that will be indispensable in the development of IG's programs and services moving forward,**" said Dr. James Doran, Chief Executive Officer, IG. "Each of our new directors expressed a deep commitment to community-building initiatives, which is absolutely critical to achieve our vision."

Daniel Atlin is an accomplished senior leader with a proven track record for finding solutions and designing innovative plans and strategies in the public, private and cooperative sectors – the last seven years in post-secondary academic institutions. Earlier this year, Mr. Atlin joined the [University of Guelph](#) as Vice President, External. Previously he was Seneca College's Vice President, Strategy and College Affairs, a position he held since October 2009. Mr. Atlin brings expertise in strategic planning, public affairs, and community and corporate relations to Innovation Guelph.



"I look forward to contributing to the IG board and assisting in its mission to cultivate innovation and the power of partnership in Guelph and surrounding communities," said Mr. Atlin.



Suzanne Bone is CEO and President of [The Foundation of Guelph General Hospital](#), and was a Guelph Chamber of Commerce board member when Innovation Guelph launched in 2010. Ms. Bone joined the Foundation following a placement at Guelph General Hospital as part of her Masters in Health Administration in 1991, and since that time has directed fundraising activities for the organization that have raised more than \$42 million. She is a certified fundraising executive, and the 19th Canadian to hold the Association for Healthcare Philanthropy Fellows designation.

An active and dedicated volunteer, she brings more than 20 years experience in the Guelph community working with individuals, organizations, business and community leaders, with particular expertise in fundraising and governance. Ms. Bone is also a Guelph YMCA-YWCA

Woman of Distinction in the Public Service category.

"I'm excited to be part of the Innovation Guelph team. It's a real fit for me – I believe in IG's values, it's an organization that can improve the quality of life in Guelph, and I think the programs are ... well, innovative!" said Ms. Bone.

Bob Campagnolo has spent the past three decades in the high-tech industry. He is currently a director in the Emerging Technologies organization at SAP Labs Canada, located in Waterloo, Ontario. SAP is the world's largest provider of enterprise application software. Since 2013, Mr. Campagnolo's focus has been on business development in the local ecosystem with large and small enterprises, academia and startups, a role which draws upon his local and international experience in numerous functional areas and industries.



“I wanted to become involved with IG because the challenges and opportunities the organization addresses are so important,” said Mr. Campagnolo. “Entrepreneurship and innovation are critical drivers of a vibrant community.”



As past managing partner at [RLB LLP](#), **Dave McEllistrum** has provided strategic accounting and business counsel that helps businesses strengthen organizational structure, engage stakeholders and measure impact. In his time with RLB, Mr. McEllistrum has helped grow the company from 40 to 100 people, improving performance metrics every year – ultimately leading RLB to be named one of the Top 50 Small and Medium Employers in Canada and the top 30 accounting firms in Canada.

His interest in innovation and business development has led Mr. McEllistrum to shift his focus at RLB – he is currently develop a new business unit for the firm. Mr. McEllistrum is also a successful entrepreneur who founded and has led an IT integration company from startup to continuous profitability.

“Joining IG’s board of directors is a great opportunity to help local entrepreneurs grow and flourish,” said Mr. McEllistrum.

In the coming months, the new directors will assist Innovation Guelph with updating its strategic plan for the continued growth and success of the organization in the coming years. Key initiatives will focus on expansion of the services and resources available to Guelph’s growing ecosystem of entrepreneurs and innovators, from start-up companies to small/medium-sized businesses. The organization will also introduce new programming for women entrepreneurs; channel new financial resources to Guelph companies; cultivate innovative and entrepreneurial thinking in Guelph’s student population; and make Innovation Guelph’s most effective programming available to a wider audience across southern Ontario.

For more information on Innovation Guelph’s programs and initiatives, please visit InnovationGuelph.ca.

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About Innovation Guelph

[Innovation Guelph](#) (IG) helps ideas start, grow, and thrive by cultivating entrepreneurs, developing powerful partnerships, and supporting innovative initiatives that transform the way we do things in business and in our community. We help companies, entrepreneurs and youth to explore and solve business challenges through our hands-on approach to business coaching. We’re committed to helping businesses succeed. We also work with The City of Guelph, the region, local organizations, academic institutions and community groups to strengthen community projects that will improve the quality of life in Guelph. Innovation Guelph is a member of the [Ontario Network of Entrepreneurs](#) (ONE). For more information on IG’s programs and initiatives, please visit InnovationGuelph.ca.

