

## **OKR Financial and Innovation Guelph collaborate to support the southwestern Ontario entrepreneurial ecosystem**

**Guelph, ON** FOR IMMEDIATE RELEASE - OKR Financial has teamed up with Innovation Guelph to dedicate their financial knowledge and services to the exciting entrepreneurs located in the Guelph-Wellington region and beyond.

With the Government of Ontario's renewed focus on commercializing innovation, refocusing much needed attention on technologies in the agricultural innovation, advanced manufacturing and clean technologies space, it makes sense for an organization such as OKR Financial to form a strategic partnership with Innovation Guelph, an award-winning Regional Innovation Centre. OKR Financial's non-dilutive financing services and investment connections compliment the mentorship and support Innovation Guelph provides to innovative, scalable companies.

"Working together to provide opportunities for companies to advance intelligently and swiftly is critical to smart economic development for this region," said Mickey Campeau, program manager at Innovation Guelph. "Through utilizing OKR Financial's non-dilutive financing services and extensive investment network, entrepreneurs can access new ways of accelerating their growth, and their networks, while remaining in Canada."

This partnership will also result in new educational opportunities for Innovation Guelph clients and the broader business community. Topics related to understanding alternative financing options and how to access and leverage all available government funding programs, such as SR&ED tax credits and IRAP, will add value for the many entrepreneurs Innovation Guelph works with across multiple programs.

"The partnership objective is to help innovative, growing companies discover alternate paths to securing capital. We at OKR Financial, can assist with making these connections and helping the entrepreneurs secure funding faster and more knowledgably than on their own," said Maggie Yun, business development executive with OKR Financial. "We are looking forward to understanding the motivation and culture of entrepreneurs in Guelph region."

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### ***About OKR Financial***

OKR Financial operates a family of private funds since 2015 that provides non-dilutive financing solutions to Canadian SME's by leveraging Federal & Provincial SR&ED tax credits and Government funded programs. Providing the pathway to equity financing when companies are ready to scale up.

Collaborating with funding agencies, academic institutions, and corporate partners; OKR Financial is ready to work with the entrepreneurial community here in South-Western Ontario. <https://okrfinancial.com/>

***About Innovation Guelph***

Innovation Guelph is the recipient of the National Enterprise Support of the Year Award and the Ontario Enterprise Support CANIE award from Innovators and Entrepreneurs Foundation for advancing Canadian entrepreneurship through leadership and impact. Innovation Guelph is building prosperity for community well-being by providing mentorship and business support programs and services to help innovative enterprises start, grow and thrive. Innovation Guelph's business acceleration programs are designed for high-potential start-ups, small- to medium-sized enterprises and women-led businesses across southern Ontario. It also serves as a one-stop point of access to business support programs and services across the province. [www.innovationguelph.ca](http://www.innovationguelph.ca)