



Applications for the Rhyze Ventures Women Entrepreneurship Program are opening soon!

Guelph, ON, March 10, 2020 – Rhyze Ventures applications open April 15 and must be completed by May 31, 2020, for the second cohort that starts October 27, 2020.

Women entrepreneurs interested in moving their businesses forward can learn more, see all the important dates and milestones, and access application information on [Innovation Guelph's website](#).

Rhyze Ventures is a program that balances in-class learning, hands-on project work, mentorship, and peer networking to address women entrepreneurs' biggest business challenges. It is an eight-month program delivered in three streams (Small Business, Scalable Business, and Social Enterprise) with community partners (Business Centre Guelph Wellington, GreenHouse and the Waterloo Regional Small Business Centre) and technology partners (10C and Pollinate) that culminates in a chance to pitch for cash prizes. This program was supported by the Government of Canada through the Federal Economic Development Agency for Southern Ontario's (FedDev Ontario) Women Entrepreneurship Strategy (WES) Ecosystem Fund.

Sixty participants will form the next cohort within the small business, scalable and social enterprise streams. A roster of 60 experienced community mentors will work with participants to build leadership plans and advance soft skills. Twelve tailored, interactive sessions are focused on the psychology of success, leadership skills, marketing, accessing capital, finance, decision making, operations, negotiation, conflict resolution and more. The program also provides networking opportunities with other entrepreneurs. Industry specialists will work with participants to provide guidance around business challenges.

Innovation Guelph presents the Rhyze Ventures program with delivery partners: [Business Centre Guelph-Wellington](#), [GreenHouse](#), [Waterloo Region Small Business Centre](#), [10C](#) and [Pollinate](#).

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Innovation Guelph is building prosperity for community well-being by providing mentorship and business support programs and services to help innovative enterprises start, grow and thrive. Innovation Guelph's business acceleration programs are designed for high-potential start-ups, small- to medium-sized enterprises and women-led businesses across southern Ontario. Innovation Guelph also serves as a one-stop point of access to business support programs and services across the province. www.innovationguelph.ca

[FedDev Ontario](#) has actively worked to advance and diversify the southern Ontario economy through funding opportunities and business services that support innovation and growth in Canada's most populous region. The Agency has delivered impressive results, which can be seen in southern Ontario businesses that are creating innovative technologies, improving their productivity, growing their revenues, and in the economic advancement of communities across the region. Read more about the impacts the Agency is having in southern Ontario. www.feddevontario.gc.ca



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