



International Women's Day event to celebrate Guelph women in business

Speaker lineup includes local business and community leaders

February 9 (Guelph, ON) – With an exciting new location and format, Innovation Guelph is gearing up to host its third annual International Women's Day event on March 10, 2015, from 7 to 10 p.m. at River Run Centre.

Ignite. Empower. Innovate – Exploring the Confidence Connection is a motivational networking event featuring a dynamic line-up of local business and community leaders and entrepreneurs from Guelph and Wellington County speaking on confidence and its powerful connection to personal and professional success.

"Guelph and Wellington County have a diverse, active and incredibly collaborative network of women business and community leaders, women entrepreneurs, and women-owned businesses, and this is reflected in the high calibre speakers we've secured," says Kristel Manes, director of Innovation Guelph. **"This event provides an opportunity for women and men to forge new relationships and ignite new ideas to empower local women to move confidently on the path to success."**

Speakers include:

- **Karen Farbridge**, Mayor of The City of Guelph, 2000 - 2003 and 2006 - 2014;
- **Kristel Manes**, Director, Innovation Guelph and The Women's Economic Advancement Project;
- **Beth Timlin**, Founder and Co-Owner, Grey Rock Clothing Co.;
- **Sara Westbrook**, Motivational Speaker/Singer and Creator of UPower Concerts;
- **Marva Wisdom**, Community Builder, President of the Guelph Black Heritage Society, and Director of The Black Experience Project; and
- **Marie Zimmerman**, Executive Director, Hillside Festival.

Following the speaking portion of the evening, event attendees will also enjoy a dessert café, featuring a variety of sweet treats from local bakers and caterers; the music of Sharlene Wallace, one of Canada's most prolific and influential Celtic/lever harpists; and a fun and interactive photo booth to capture the evening's memories.

Individual tickets are \$45, or – until February 14 – 2 for \$80 through [River Run Centre](#). Complete event details are available online at [InnovationGuelph.ca](#).

###

About Innovation Guelph

[Innovation Guelph](#) helps ideas start, grow, and thrive by cultivating entrepreneurs, developing powerful partnerships, and supporting innovative initiatives that transform the way we do things in business and in our community. We help companies, entrepreneurs and youth to explore and solve business challenges through our hands-on approach to business coaching. We're committed to helping businesses succeed. We also work with The City of Guelph, the region, local organizations, and community groups to strengthen community projects that will improve the quality of life in Guelph. Innovation Guelph is a member of the [Ontario Network of Entrepreneurs](#) (ONE).

Media Contact

Heather Watterworth, Marketing & Communications Specialist, Innovation Guelph, heather.watterworth@innovationguelph.ca

