

## Innovation Expo is Back! Third Annual Tradeshow Celebrates Innovation in a Brand-New Way – Keynote/Performance Announcement

While it may look a little different this year, on October 21, 2021 Innovation Guelph will deliver the immersive online experience we have all been waiting for; the Ontario Innovation Expo is back for its third and most exciting year yet!

In addition to the tradeshow featuring 100 innovative entrepreneurs and investor/entrepreneur speed-dating and panel conversations, the Innovation Expo Agenda features two exciting keynote sessions that will appeal to attendees of all backgrounds and interests.



JUNO-nominated, Canadian musician and storyteller Peter Katz will be live at the Ontario Innovation Expo with *Staying Connected – Wholeheartedly*. Part concert, part keynote, Peter Katz draws on his experience of surviving and thriving in the music industry (and, as an entrepreneur) to motivate attendees to stay on their path wholeheartedly, while also being open to change and embracing the unexpected along the way. Through his powerful songs and stories, Peter pulls attendees in and leaves them inspired to show up with purpose every day.

Additionally, actor, entrepreneur and coach to high-performing entrepreneurs, celebrities and CEOs, JB the Wizard will deliver a live keynote: *Accomplish Your Vision with Alignment*. This deep dive into what alignment is, how to find your Circadian Schedule™ and how attendees can take action to create exponential results instead of continuing with time-consuming incremental gains will help people shift their mindset and excel at whatever they put their mind to.



“We are really lucky to have signed both Peter and JB for the Expo! Peter has this way of connecting with his audience like I’ve never seen before. And his singing, well – it’s just beautiful,” said Mickey Campeau, manager of the Ontario Innovation Expo. “And JB is truly a wizard when it comes to helping entrepreneurs unblock whatever it is that is standing in their way of success. Truly an exciting duo and we are excited to bring them both to you on October 21!”

Registration is free and tickets are available on the Ontario Innovation Expo website: <https://www.voilalive.com/vweb/innovationexporegistration.php>

For interviews with these speakers or to learn more about the Expo, contact Mickey Campeau, Innovation Expo manager, [Mickey.Campeau@innovationguelph.ca](mailto:Mickey.Campeau@innovationguelph.ca).



## About Innovation Expo



Gaining a reputation for its incredible connection-building opportunities and introductions, Innovation Guelph's Innovation Expo celebrates and showcases innovative companies and their products and services. The annual Ontario Innovation Expo facilitates connections – between sponsors, investors, experts, potential clients, media and more! With a passion for business acceleration, the IG team led by Innovation Expo Manager Mickey Campeau, delivers a one-day virtual event on October 21, 2021 that includes a tradeshow format with added benefits that grows to deliver significantly more value to both attendees and exhibitors each year.

## About Innovation Guelph



Innovation Guelph is building prosperity for community well-being by providing mentorship and business support programs and services to help innovative enterprises start, grow and thrive. Innovation Guelph's business acceleration programs are designed for high-potential start-ups, small- to medium-sized enterprises, cleantech and agritech, and women-led businesses across southern Ontario. The result is an innovation ecosystem which drives economic growth and supports environmental and economic sustainability. Innovation Guelph also serves as a one-stop point of access to business support programs and services across the province.