



## ANNOUNCING OUR 2021 INNOVATION EXPO INNOVATION CHAMPION SPONSOR – [TECH-ADAPTIKA!](#)

GUELPH, ON 2021 08 19 - [Innovation Guelph](#) is hosting its third annual Innovation Expo on October 21, 2021. This significant event celebrates and showcases over 100 innovative companies with unique 3-D booths on an interactive and beautiful virtual campus.

“We are excited about using this remarkable Canadian technology and receiving the generous sponsorship provided by Tech-AdaptiKa. This unique platform is all about connection and ease of communication” said Mickey Campeau, Innovation Expo manager. “It will be the virtual tradeshow event you have wished all the others had been!”

As an Innovation Champion, Tech-AdaptiKa is demonstrating their leadership in innovation through the support of this event. “Our company embraces innovation, and we are proud to support the (Ontario) Innovation Expo as a great example of the connections our platform facilitates in this virtual tradeshow realm,” said Carrie Purcell, co-founder, Tech-AdaptiKa.

Who should attend this event? Entrepreneurs, corporate buyers, consumers, students, investors, funders, government supporters, members of the press, specialists, job searchers, inquisitive members of society, community leaders, coaches, parents, children, dreamers, and those needing inspiration. October 21 is a day for everyone.

“We are delighted that the Tech-AdaptiKa platform will help us bring the Innovation Expo to new heights this year. Switching to a virtual event was not an easy decision,” said Anne Toner Fung CEO, Innovation Guelph. “We’re excited to know that the user experience Tech-AdaptiKa has developed will intrigue and delight, , and may even surprise, attendees.”

Visit the [Innovation Expo website](#) for more information and to register to attend the October 21, 2021 event from the comfort of your home.

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## About Innovation Expo



Gaining a reputation for its incredible connection-building opportunities and introductions, Innovation Guelph's Innovation Expo celebrates and showcases innovative companies and their products and services. The annual Ontario Innovation Expo facilitates connections – between sponsors, investors, experts, potential clients, media and more! With a passion for business acceleration, the IG team led by Innovation Expo Manager Mickey Campeau, delivers a one-day virtual event on October 21, 2021 that includes a tradeshow format with added benefits that grows to deliver significantly more value to both attendees and exhibitors each year.

## About Tech-AdaptiKa



Headquartered in Toronto, Tech-AdaptiKa is on a mission to transform education and empower universities & corporations to provide quality education and training to as many learners as possible by providing a unique and interactive platform that simulates real-life environment. Tech-AdaptiKa's avatar-based virtual event and learning platforms are currently enabling students and professional learners across the world. Both the LiVe Virtual Campus and Virtual Event Platform are currently being used by both educational institutions and enterprise & mid-market organizations globally.

## About Innovation Guelph



Innovation Guelph is building prosperity for community well-being by providing mentorship and business support programs and services to help innovative enterprises start, grow and thrive. Innovation Guelph's business acceleration programs are designed for high-potential start-ups, small- to medium-sized enterprises, cleantech and agritech, and women-led businesses across southern Ontario. The result is an innovation ecosystem which drives economic growth and supports environmental and economic sustainability. Innovation Guelph also serves as a one-stop point of access to business support programs and services across the province.